FUNDRAISING BOOKLET

Everything you need to get started
toilet twinning.org
Toilets are about health, safety and dignity...

If you’re looking for a fundraising challenge to help flush away poverty – thank you! We’re here to help in any way we can.

If you’re doing a sponsored event, you could use a sponsorship form to help you on your way. Or you might prefer to set up an online fundraising page through a site such as Just Giving and donations will come straight through to Toilet Twinning.

1 Find a clean toilet and invite people to spend a penny by throwing loose change in the bowl. Put on a performance, eg busking, or an activity, eg facepainting, rub-on tattoos.

Simon Bramwell’s Skipathon involved skipping every day for a year and totting up half-a-million skips.

2 Do a sponsored event (eg run, kayak, silence, head shave). If you’d like to wear a Toilet Twinning T-shirt, we can send you a small, medium, large or XL.

Nine-year-old Emily organised a ‘toilet fair’ in Aslockton with support from local businesses, friends and relatives. Notable highlights included a game of ‘splat the poo’...

3 Hold a toilet-related games night! Your group might find itself getting stuck into dodgeball with loo rolls; a mummification-by-toilet-paper contest; toilet roll ten-pin bowling etc.

You could give some traditional party games a toilety twist: Pin the flush on the cistern; the hot poo-tato game (substituting the bean bag with a fake poo) etc.

You could also include a fancy-dress contest with costumes made out of toilet paper and toilet rolls.

4 Sign up for a cycling endurance event and set up an online fundraising page.

Explore! travel experts enjoyed a game of Pin the Flush on the Toilet in their office fundraiser for World Toilet Day.

Simon Bramwell’s Skipathon involved skipping every day for a year and totting up half-a-million skips.

Simon Jones took on the 140-mile Coast to Coast cycling challenge – with a loo seat strapped to his bike.

If you use a Just Giving page (or similar online fundraising site), contact us after your fundraiser to let us know how much you’ve raised and how many Toilet Twinning certificates you will need.

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It’s all cisterns go at local schools around the UK!

Wolfcastle Primary in Wales enlisted the help of Daisy the hen for a fundraising game of chicken poo bingo: each child ‘bought’ a square on a grid and the winner was the owner of the square where Daisy did her business.

Grantown Grammar School in Scotland held a fundraising Tuesday, renamed Poosday, during which they baked poo emoji cakes, played loo-themed games and did facepainting, rounding it all off with a fundraising concert.

Children at Hesleden Primary in England competed in their Houses to see who could raise the most money for Toilet Twinning and win play time on a specially commissioned remote-controlled loo.

Ideas for schools

1. **Have a ‘Blue for the Loo’ day:** Everyone donates £1 or £2 to Toilet Twinning and comes to school dressed in blue.
2. **Movie night:** Ask people to pay to attend a film showing and watch ‘Flushed Away’.
3. **Get arty:** Make collecting pots out of loo rolls, so children can collect donations at home.
4. **Bake for bogs:** Hold a bake sale after school, or a bring-and-buy sale.
5. **Show Loo-uis some love:** Draw our logo in chalk on the playground and invite children to fill it with loo-se change.
6. **Do something silly.** Toilet humour makes people laugh, gets publicity and loosens purse strings!

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**Hold a Posh Loo Day at school or work** – providing luxuries such as handcream, flowers and sweets in the toilets – and invite donations in a (clean, unconnected) toilet bowl.

Craddys engineers held a big bake sale in their Bristol office.

Fundraising at Cliff College in Calver included a staff-versus-students football tournament, cake sale and bowling tournament.

Eastbourne twinners spread the love at Eastbourne Sunshine Carnival with their loo-tastic floats.

‘John and Yoko’ collected donations as they camped out in their ‘peace bed’ during Haworth’s 1960s Weekend.

Lauren celebrated her 30th birthday in aid of toilets, complete with live music, facepainting, bouncy castle and BBQ.

Let us know what you’re up to so we can feature your antics on social media quicker than you can say number one, number two…

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7 **Hold a Big Squat contest** and ask contestants to compete against each other to do as many squats as possible in 30 seconds, one minute or two minutes (depending on the level of fitness and gung-ho attitude)! You could use Just Giving to raise sponsorship online, and award prizes for different squatting categories (e.g., adults, children, OAPs). You'll probably need an adjudicator assigned to each contestant to count squats and disqualify any that aren't low enough!

8 **Host a Toilet Twinning meal and auction** – we can provide framed twinning certificates to auction off. Just ask us for a sale-or-return fundraising kit with five, ten or 20 Toilet Twinning certificates, loo rolls, info sheets and more!

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**Go loo-ny for World Toilet Day**

In the run-up to November 19 every year, there’s a rush of excitement as the baking trays come out, the sporty types limber up, and the party types perfect their ‘Pin the flush on the loo’ technique and create loo-themed fancy dress costumes.

Could you throw a ‘do for a loo’ to help us in our big push for World Toilet Day?

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**Software company ROQ held a back-to-school week of fundraisers, including a uniform day, tuck shop and a mock maths GCSE at lunchtime!**

Perhaps World Toilet Day could be the day you decide to make us your charity of the year…?
Toilets save lives. With your support, we can bring health and hope to some of the most vulnerable places in the world.

Thank you!

Find us at:
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Facebook/toilettwinning
Twitter/@toilettwinning
Instagram/toilet_twinning

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