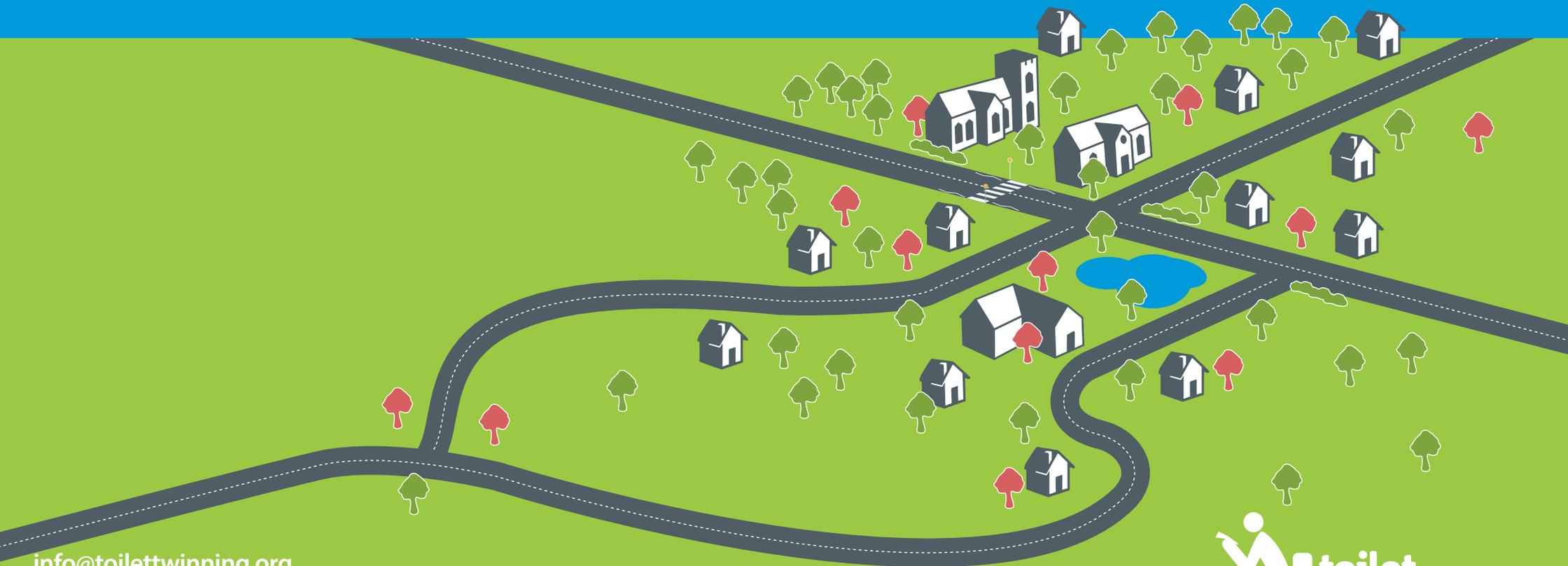


Could you lead a **Toilet Twinned Village** revo-loo-tion?



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What's involved in becoming a Toilet Twinned Community?

Here's the criteria for the Toilet Twinned Village challenge:

Goal 1:



Set up a 'Steering Group'

This requires a group to come together to chivvy and inspire their community to press on towards the goal. This is an effective way to reach the community as different individuals can connect with, and oversee, different groups (e.g. churches, schools).

Goal 2:



Encourage your local council or MP to twin a toilet

You'll encourage a local councillor, or MP to either donate £60 and twin their own toilet, or accept a toilet twin as a gift. We know you can't ensure that people display their certificates in their loo. Your work would be done if a local councillor or MP simply agree to accept one.

Goal 3:



Tell as many people as possible about Toilet Twinning

To be a Toilet Twinned Village, you need to promote Toilet Twinning in your community (e.g. a stand at an event, or through leaflets, posters, presentations or school assemblies etc.)

Goal 4:



Twin at least 5 toilets across the community

Through all your efforts, your village will have a total of 5 toilet twins across at least **three** of these categories:

- Churches or other faith communities
- School or other educational establishments
- Public toilets
- Cafés, pubs or restaurants
- Local businesses / employers
- Community organisations / charities

Goal 5:



Get some local media coverage

As you spread the word far and wide about Toilet Twinning, you'll achieve media coverage for your efforts – or will provide evidence of attempts to do so (i.e. press releases to local papers or radio stations). This will provide positive publicity for all businesses and organisations involved, as well as for the cause. Contact info@toilettwinning.org if you would like help drafting your release or coming up with media-friendly events.

Fontmell Magna

Fontmell Magna in north Dorset became a Toilet Twinned Village after a community campaign was initiated by St Andrew's Church.

One spring afternoon, church members invited the whole village to a special afternoon tea in the village hall, with toilet-themed games for the children laid on. They invited donations and encouraged people to twin their own toilets, raising over £850. As a result, toilets were twinned in the local school, shop, church and village hall, as well as the local MP's.

'The tea was a good opportunity to get together as a community and make a real difference by pulling together.'

St Andrew's Church warden
Janet Smith



Let us know if you're planning to go for the Toilet Twinned Village award. We've loads of resources and ideas and will be on hand to offer advice every step of the way!

Contact us: info@toilettwinning.org or call 0300 321 3217

